



Center for
Technology in Government

I-Choose: Building Information Sharing Networks to Support Consumer Choice

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Who are we?



The Project

- Coffee grown in Mexico, consumed in Canada & USA
- Research Tasks:
 - Ontology development
 - Data architecture
 - Stakeholder network evaluation
 - Policy recommendations
- Broad evidence base: case studies (Mexico, Canada, Guatemala), interviews, certification databases, stakeholder focus groups, policy & legal review

Which Coffee Would You Buy?



\$9.58



\$2.49

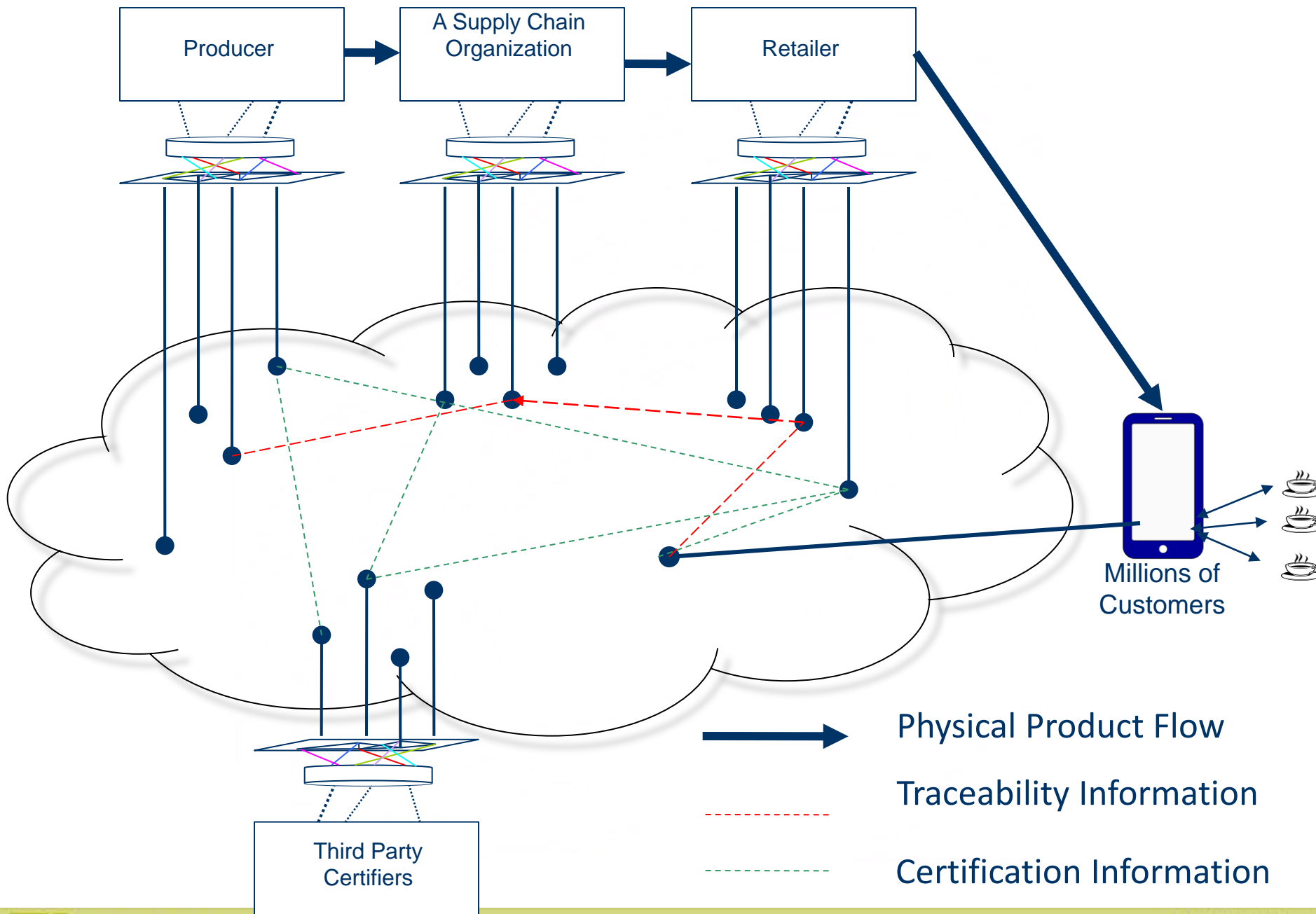


\$8.00



\$9.34

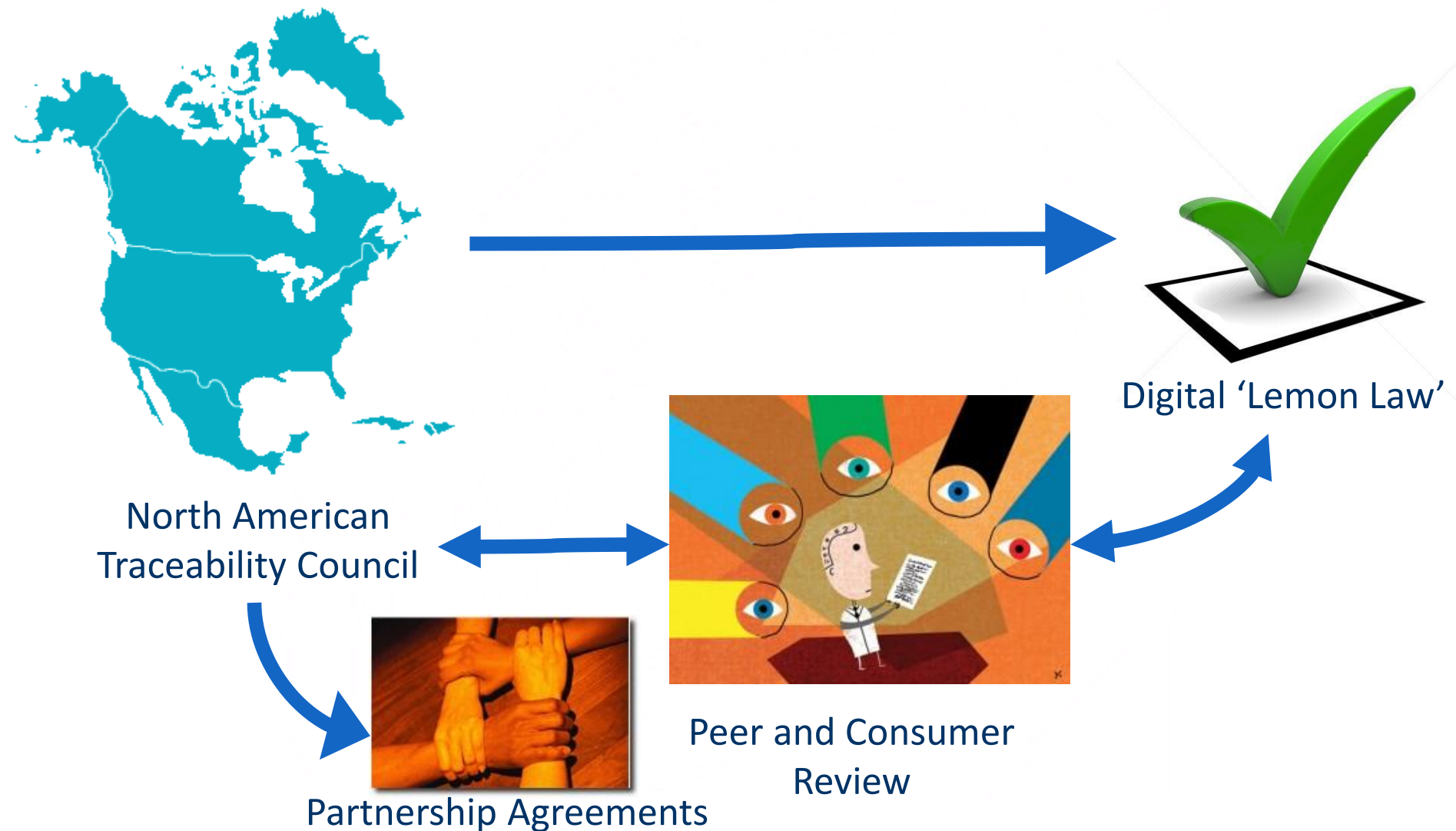
(All prices normalized to US\$ per pound)



Governance: Towards Private Sector Transparency

- Understanding and Modeling Certification and Inspection Regimes
- State vs. Non-State Led Regulatory Systems
- Balancing Cost and Sustainability
- Balancing Privacy and Access to Information

Governing I-Choose



Thank You

